University of Dundee

HERIOT WATT UNIVERSITY

age Scotland
Love later life

sfha
Scottish Federation of Housing Associations

UNIVERSITY of STIRLING

Housing LIN

Housing and Ageing

Linking strategy to future delivery for Scotland 2030

scottish universities insight institute
mobilising knowledge for a better Scotland

50th ANNIVERSARY
SPA
1967 - 2017
SOCIAL POLICY ASSOCIATION

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Welcome

To plan for housing and ageing effectively for 2030, we have **analysed shared policy challenges and priorities across the UK,** to understand how they are being delivered and experienced by older people, and to take forward best practice.

This report brings **together academics, policy makers, service users and organisations delivering policy objectives in practice.**

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Who are we?

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Professor Judith Phillips, Deputy Principal (Research) and Professor of Gerontology

Dr Vikki McCall, Senior Lecturer in Social Policy and Housing

Dr Alasdair Rutherford, Senior Lecturer in Social Statistics

Dr Jane Robertson, Lecturer in Dementia Studies

Dr Melanie Lovatt, Lecturer in Sociology

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Dr Ryan Woolrych, Associate Professor in Urban Studies

University of Dundee

Professor Judith Sixsmith, Chair in Health Related Research

Jeremy Porteus, Managing Director, Housing Learning and Improvement Network

Zhan McIntyre, Public Affairs
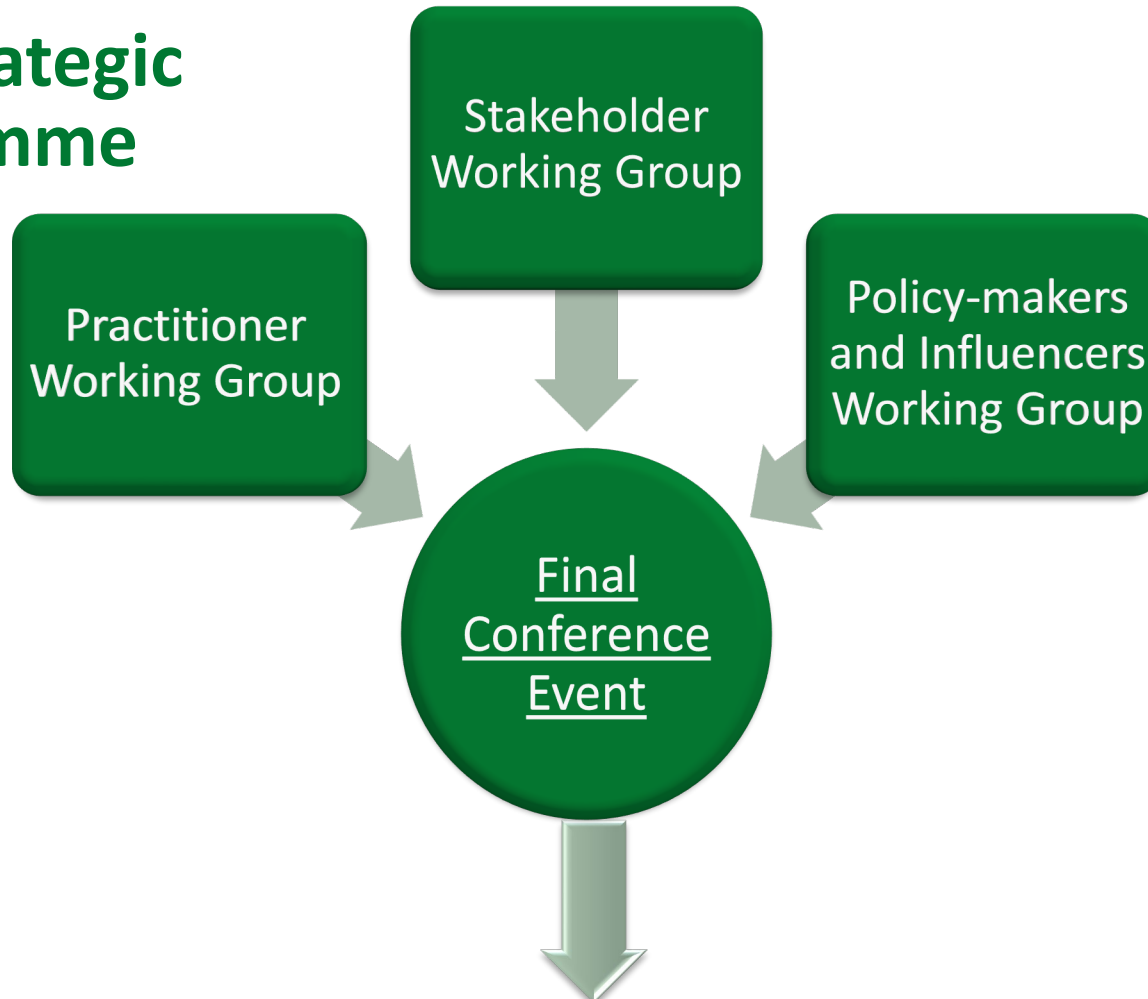
Dr Friederike Ziegler, Researcher in Urban Planning and Ageing

Jim Eadie, Housing lead for Age Scotland

Our Strategic Programme

Stakeholder Working Group

Practitioner Working Group

Policy-makers and Influencers Working Group

Final Conference Event

- Co-designed, evidence-led set of recommendations for the UK, Scottish and Welsh Governments
- An international network for Housing and Ageing

Existing research has:

overlooked the notion of home within the context of community and the need to support a sense of place and belonging
i.e. creating psychological, social and environmental supports that provide a viable environment in which to age

(Phillips *et al.* 2011).

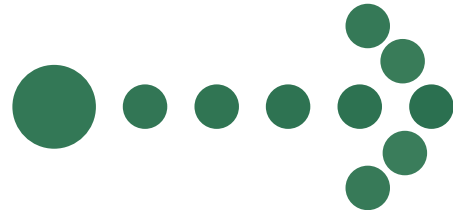# Our approach underpinning the programme

Housing &Home

Community

Ageing in the Right Place

Care & Technology

Place and Belonging

Underpinned by adventurous qualitative methodology

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Our co-production journey

'A Good Life' in later years research

- Recruitment and training of the national-wide community researchers with project team Drs Corinne Greasley-Adams, Jane Robertson and Grant Gibson
- Project collected insights from a mixed-method approach that involved a national survey, focus groups & visual analysis. Housing and communities were key themes
- Funded by the Life Changes Trust in partnership with Age Scotland

Housing through the lens of Ageing

- Secondary analysis of national housing consultation conducted in partnership with the 'A Good Life' community researchers
- Key areas of urban/rural challenges, adaptations and fuel poverty
- Funded and in partnership with Age Scotland

Housing and Ageing: Looking to the Future

- Establishment of a Housing and Ageing programme in partnership with University of Dundee, Age Scotland, Heriot-Watt, Housing LIN, the DWELL project and SFHA
- Funded by SUII and Social Policy Association

'A Good Life' in later years toolkit

- In development. Bringing learning together to support co-production in communities

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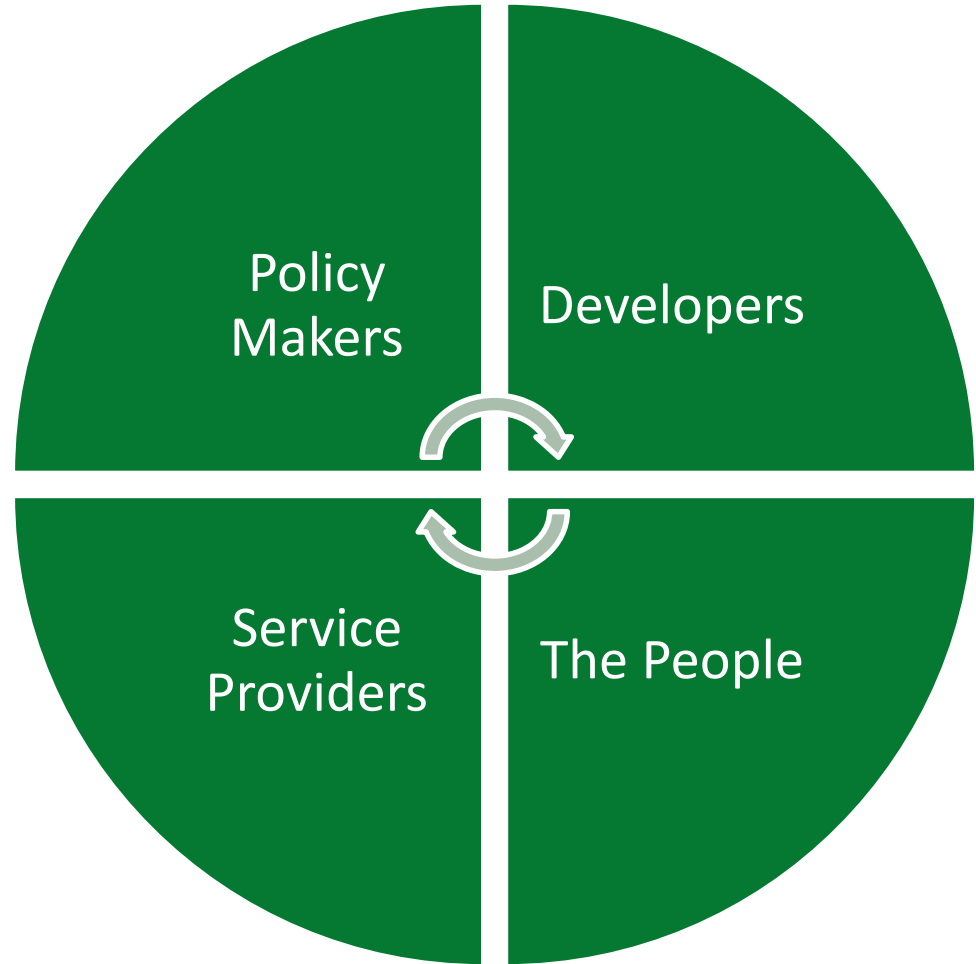
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The 'Serious Game'

The 'Serious Game' - a bespoke, personalised, strategic exercise – was conducted to allow negotiation between potential obstacles for delivering Housing and Ageing strategies by 2030.

The game facilitated knowledge exchange by involving participants in taking on different perspectives within policy and practice, and managing different scenarios.

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The Serious Game Framework

Policy Makers

Developers

Service Providers

The People

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The Game mobilised learning from stakeholders including older people, practitioners and policy makers in Scotland, England and Wales by developing and exchanging knowledge between diverse geographical areas that share similar issues around housing and ageing

(e.g. inequalities around rural/urban/disadvantaged communities).

Main themes

- Talks, decisions and change must start with and include older people

- We must start thinking of housing as a much wider, holistic concept that takes into consideration place and belonging – especially in the rural context

- The housing sector has the most potential in the preventative agenda (yet none of the budget)

- Housing brings tangibility to the preventative agenda via specific things such as adaptations, housing with care, access to care and repair services and a warm energy efficient home.

- It is not just about ageing, but ageing well

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Innovation, investment and prevention

- Create a vision – a narrative – and communicate it to all professionals and citizens.

- Work with developers to find innovative practice.

- Invest more in supporting delivery of the ambitions of older people – improvement in support and service redesign, as well as bricks and mortar.

- Work with care and repair – need to adapt existing properties to enable people to remain in their own homes.

"It is better to work in collaboration and partnership WITH ALL GROUPS"

COMMUNICATE, COLLABORATE & COPRODUCE

Balancing investment by policy makers at the individual level/for immediate outcomes alongside longer-term investment in accessible/affordable homes produced better longer-term well-being for the wider group of older people.

A whole-community strategy is necessary for driving sustainable development:

- Considering infrastructure, involving property developers and planning joint ventures with service providers.
- Speaking to end users as much as possible as they are experts on their wants and needs.

'Place housing at the heart of service integration'

▶ Housing should be at the centre, not the edges, as is the current situation with health and social care integration ****

Look to the future

Build suitable accessible housing, including lifetime homes, and listen to the people who are going to use it, across all tenures *

▶ Keep building social housing, focused on local needs **

▶ More opportunities for downsizing **

▶ Increase housing choices for all older people ****

Communicate, Collaborate & Coproduce

Increase consultation and promote partnership and collaboration with meaningful coproduction and co-working with older people

▶ Listen to older people. Work in an integrated way across sectors ***

▶ Ensure any consultations are listened to and not just paper exercises *

▶ Speak to end users as much as possible as they are experts on their wants and needs *

▶ Meaningful and real coproduction needs to be a priority ***

▶ Use a rights-based approach to making decisions and planning for the future **

Choices & Communities

Ensure people can Age-in-place

▶ Keep older people in the environments they are familiar with and provide every necessary facility that can improve their living **

▶ Invest in and support the development of community-focused services that foster genuine social connections, e.g. shared lives and home structure **

Create mixed communities and housing that supports intergenerational exchange

▶ Older people and those with dementia are best cared for in a varied community where they are known by a mixed group of people **

▶ Build agile and adaptable places for people (irrespective of age – intergenerational) **

Solutions and delivery must be created hand-in hand with older people to make impact and true change in communities

Our Housing and Ageing report:

https://www.scottishinsight.ac.uk/Programmes/Scotland2030/HousingOlderPeople.aspx

Twitter: @HousingStirUni

Thank you and any questions?

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